

Company Contact: Dror David, Chief Financial Officer Nova Measuring Instruments Ltd. Tel: +972-73-229-5760 E-mail: info@novami.com www.novami.com Investor Relations Contact: Miri Segal MS-IR LLC Tel: +917-607-8654 E-mail: msegal@ms-ir.com

Company Press Release

Nova to Participate at Lake Street's 4th Annual Best Ideas Growth (BIG4) Virtual Conference

Rehovot, Israel, September 14, 2020 - Nova (Nasdaq: NVMI) today announced that Dror David, Chief Financial Officer, will participate in one-on-one virtual meetings during Lake Street's 4th Annual Best Ideas Growth (BIG4) Virtual Conference on Thursday, September 17, 2020.

To schedule a meeting please contact your Lake Street salesperson or Miri Segal at msegal@ms-ir.com.

About the BIG4 Conference

The Best Ideas Growth (BIG4) Conference is an invitation-only event, featuring over 90 dynamic, smallcap companies interacting with top institutional investors. The virtual format has been designed to give attendees direct access to senior management via one-on-one & group meeting formats.

About Nova

Nova is a leading innovator and key provider of metrology solutions for advanced process control used in semiconductor manufacturing. Nova delivers continuous innovation by providing state-of-the-art high-performance metrology solutions for effective process control throughout the semiconductor fabrication lifecycle. Nova's product portfolio, which combines high- precision hardware and cutting-edge software, provides its customers with deep insight into the development and production of the most advanced semiconductor devices. Nova's unique capability to deliver innovative X-ray and Optical solutions enable its customers to improve performance, enhance product yields and accelerate time to market. Nova acts as a partner to semiconductor manufacturers from its offices around the world. Additional information may be found at www.novami.com.

Nova is traded on the NASDAQ & TASE under the symbol NVMI.